



Spread the word – entries are open!

Kia ora,

Sector enthusiasm and support for the New Zealand Primary Healthcare Awards | He Tohu Mauri Ora is **amazing**! We're thrilled to see more entries and nominations being submitted every day.

Now we're asking you to share that excitement with other hardworking superstars in the healthcare sector. Please help us spread the word about the awards being open!

We would like to shout the news from the rooftops (so to speak) so that every deserving person or team in New Zealand hears about the awards and has time to submit an entry or nomination by 15 November at nzphawards.co.nz/enter

Will you help us find the hidden heroes of the primary healthcare system?

There are three ways to share the news:

- Forward this email to a friend, colleague, partner or vendor and ask them to visit nzphawards.co.nz to learn more.
- Follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#) and then share our posts – or write your own – with **#PrimaryStarsNZ**.
- Download our free promotional [resources](#), including media releases and digital advertisements, and use them to remind your favourite healthcare professionals to showcase their hard work through an awards entry.

We couldn't get the word out about the awards without you – thank you!

Ngā mihi nui,

Anna Mickell, director, The Health Media Ltd



Barbara Fountain, managing editor, The Health Media Ltd



Grayson Cobb, general manager, The Health Media Ltd



Andrew Gaudin, Chief Executive, Pharmacy Guild of New Zealand



He Tohu Mauri Ora

*Mauri Mahi, Mauri Ora
He tāngata/wahine Pūkenga
He tāngata/wahine Mākohakoha
He tāngata/wahine tino māia*

Through the work you are all doing, our whānau, our community and our nation prosper.

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