



eDM #2: 16 Sep 2020

Top tips to make your entry stand out

Kia ora,

He Tohu Mauri Ora

Mauri Mahi, Mauri Ora
He tāngata/wahine Pūkenga
He tāngata/wahine Mākohakoha
He tāngata/wahine tino māia

Through the work you are all doing, our whānau, our community and our nation prosper.

Entries are open and we're so pleased to see your submissions rolling in.

If you're planning an entry or nomination, good on you! We can't wait to read your submission and learn more about the amazing people and projects that show primary health is still going from strength to strength despite such unsettling times.

Your entry or nomination will help us find and recognise the hidden heroes who are doing the hard yards in primary care to achieve awesome health outcomes.

Top tips

We're hoping to receive heaps of entries and nominations this year. In a crowded field, how can your entry or nomination stand out?

Follow our top tips and tricks to help your work really shine.

1. Make time to enter - it's always a shock to see how fast the time slips by!
2. Enter and follow the instructions, paying close attention to word lengths, clear descriptions of your work and editing.

3. Concisely explain: What, Who, Why and How.
4. Tell a great story – inject some colour.
5. Show commitment to your community.
6. Focus on outcomes.
7. Share your energy and drive.
8. Show how your persistence paid off.
9. Avoid waffle and jargon.
10. Show how you embraced change.
11. Everyone loves a statistic – use some.
12. Make a video to bring your entry to life.

Read the full story on our website:

[12 brilliant ways to make your entry really stand out](#)

If you aren't sure which award category suits your entry or nomination, read the complete category descriptions and [awards criteria](#) to find the right match.

It's time to get entering! We wish you the best of luck.

Entries close on 15 November 2020 at 10pm.

[Enter now!](#)

Save the date

The 2021 New Zealand Primary Healthcare Awards | He Tohu Mauri Ora awards night will be a glittering black-tie event at the Cordis Hotel on 15 May. It will be the perfect opportunity to socialise, network and get noticed.

Put yourself in the limelight – book your seat or table now. Email Emma Houltham: nzphawards@pgnz.org.nz

Stay in the know

You can stay up to date by visiting nzphawards.co.nz

We're also asking you to help us get the word out about the 2021 awards.

You can follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#) and then share our posts – or write your own – with **#PrimaryStarsNZ!**


Sponsorships available

Gold, silver, and bronze sponsorships are still available for the 2021 awards. Show how much you support the primary care sector. Email gcobb@thehealthmedia.co.nz to learn more.

Thank you to our current Gold Sponsors:

BDO | Blue Star | Boehringer Ingelheim | Blue Star | Douglas Pharmaceuticals | Green Cross Health | Habit Group | Medispace | Medtech | Pharmaceutical Society | Pharmacy Guild | ProPharma | Spark Health | Southern Cross Health Insurance

All the best,



Grayson Cobb

Award's wrangler

